



NEWS RELEASE

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Joint ABI/ADPI Annual Meeting to be held April 26-28, 2009 at the Hyatt Regency in Chicago, IL

CHICAGO, IL – The American Butter Institute (ABI) and the American Dairy Products Institute (ADPI) will meet next month from April 26-28, 2009 at the Hyatt Regency in Chicago, IL for their Joint Annual Meeting.

This year's conference will address current critical issues affecting the dairy industry, such as the fluctuations in markets and what lies beyond the current dip in prices. Keynote speaker Peter Luongo, former President and CEO of the Berry Company and current executive director of the Center for Leadership & Executive Development at the University of Dayton, will offer timely insights on effective executive leadership in challenging economic times. During his 33 year career with the Berry Company, Luongo not only "talked the talk," but also "walked the walk" as he helped the company's revenues grow from \$75 million to \$450 million during his final six years as head of the company.

"The 2009 Annual Conference features a terrific program with an impressive line-up of industry speakers. The Conference offers a unique opportunity for both proprietary and coop processors, as well as numerous customers, suppliers and traders, to come together in Chicago to conduct business, network and to advance the overall interests of the manufactured dairy products industry," stated Dale Kleber, Chief Executive Officer, ADPI.

Over the course of two days, the ABI/ADPI conference will examine a variety of topics

that include dairy industry trends, an analysis of the dairy market in China (following the recent melamine scandals), policy updates from Washington, new dairy commodity futures and options products, and international whey markets. The Tuesday lunch will feature Jeff Thredgold, President of Thredgold Economic Associates, who will help decipher the tangled maze of today's economy.

“The ABI and ADPI meeting remains a crucial opportunity for dairy industry leaders to discuss where the industry is going in the future, and that need is all the more urgent in today's business climate,” said Jerry Kozak, Executive Director of ABI.

More information on the Joint ABI/ADPI Annual Meeting can be found on [ADPI's website](#), including the conference agenda, registration materials, and travel details.

The American Butter Institute (ABI) is an Arlington, VA-based trade association for manufacturers, processors, marketers and distributors of butter and butter products. ABI's mission is to promote and protect the interests and welfare of the industry. There are currently 29 active member companies who market approximately 90% of all the butter manufactured in the U.S. For more on ABI's activities, visit our website at www.butterinstitute.org.

The American Dairy Products Institute is the leading association for manufactured dairy products. ADPI's main purpose is to promote the acceptance and use of processed dairy products, both nationally and internationally, by communicating the many positive health and nutritional attributes of milk-derived products. Current ADPI membership includes manufacturers of evaporated and condensed milk, dry milk, cheese and whey products; firms that provide supplies and services to processors; and many companies that either use or trade these manufactured dairy products or are otherwise involved in the dairy industry. For more information, visit our website at www.adpi.org