

## **CURRENT DAIRYLINE ADVERTISERS:**

**Alliance of Western Milk Producers**

**Burton Fellers Sales, Inc.**

**Cotton Incorporated**

**Dairy Management Incorporated**

**E-Dairy Inc.**

**Elanco**

**Immvac Inc.**

**International Dairy Foods Association**

**Pfizer Animal Health**

**Select Sires**

**WorldAg Expo**

**World Dairy Expo**

**“Dairy Management Inc. has been pleased to work with Dairyline since it began over 12 years ago. In particular, we have seen Dairyline Radio network grow to become one of our most potent media resources. Dairyline enables us to target our message to the specific audience we want to reach, namely dairy producers across America, and it allows us to do so immediately and with a frequency that’s very cost efficient.”**

**-David Pelzer, Senior Director, Industry and Public Relations  
Dairy Management Inc.**

**“I’ve been using Dairyline for several years now to reach the in-user dairymen, and I truly believe that it’s a cost effective way to reach that in-user target audience. It provides a nice mix with the print advertising. Some people of course will listen to the radio when they are in the barn or at lunch and I reach some with radio that I probably would not reach with some of my print advertising.”**

**-Tom Wedegaertner, Director, Cottonseed Research and Marketing  
Cotton Incorporated**