

June 1, 2009

Dear Friends of Cal Poly Dairy Science:

We want your support by contributing to the 1st Annual Cal Poly Cull Cow Fundraiser. Your participation will continue to maintain the very best university dairy farm in the United States. Cal Poly is one of the few remained universities with a dairy department, processing plant and commercial dairy farm. You may also know that California's fiscal crisis has created a funding shortage for higher education and for our "Learn By Doing" philosophy.

The Cal Poly Dairy is recognized as one of the very best university herds. The Holsteins are over 28,000 RHA with the longest PBR award recognition in the United States at 53 years. The Jerseys were recognized the last two years as the highest producing butterfat herd in the United States. This is even more impressive knowing that all of the labor is provided by Cal Poly students.

The Cal Poly Dairy has continued to reduce feed costs, labor costs, has made strides to increase operating efficiencies. In addition, the creamery has increased its processing capacity through cheese and ice cream production. However, we still need your support to maintain the very best Dairy Science teaching program in the world.

In order to maintain our great herd we need your support. If you contribute one cull cow, the Cal Poly Dairy will be better able to serve our students. **Your participation is important.** Our immediate goal for the fundraiser is to collect over 300 cows by July 1st. If you're working with your local sale yard, please ask them to send the check to the Cal Poly Dairy. If you do not have cows and would like to help, you could send a donation directly to the Cal Poly Dairy Farm.

Thank you for your support and we look forward to hearing from you soon with your contribution to our 1st Annual Cal Poly Cull Cow Fundraiser.

Sincerely,

Bruce Golden
Department Head

Cornell Kasbergen
Rancho Teresita Dairy

Joey Fernandes
Fernjo Farms

Stan Henderson
Professor

Joey Airoso
Airoso Dairy

Brian Medeiros
Dairy Science Senior

Josh Williams
Bosman Farms

Noel Ledermann
Pfizer Animal Health

Julie Locke
Central Valley Supply