



# News Release

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*"Connecting Cows, Cooperatives, Capitol Hill, and Consumers"*

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## **NMPF Bolsters Regulatory Staff**

ARLINGTON, VIRGINIA – In order to advance the organization's ability to respond to the scientific and regulatory challenges facing its membership, NMPF announced changes to its regulatory staff, including the hiring of Betsy Flores as Director of Regulatory Affairs.

Flores will complete NMPF's regulatory department that also includes Dr. Rob Byrne, Sr. Vice President of Scientific and Regulatory Affairs, and Dr. Jamie Jonker, who is being promoted to Senior Director of Regulatory Affairs. During his four years at NMPF, Jonker has taken on more responsibility in all regulatory areas, especially those focusing on animal- and farm-related issues affecting dairy producers. Jonker will direct NMPF's efforts in the Animal Care area with the launch of the National Dairy FARM Program: Farmers Assuring Responsible Management.

In her new role, Flores will also focus on Dairy FARM, which will assure consumers that milk and other products from American dairy farms are the end result of responsible animal care practices. She will also focus on other education and training modules that are identified as part of the FARM program in the future, and will assist in other areas of the regulatory department.

A Washington, D.C. veteran, Flores was previously the Manager of Food and Agriculture at the Biotechnology Industry Organization (BIO) and worked for the Monsanto Company before that. She holds a B.A. from the State University of West Georgia and an M.A. from Johns Hopkins University. Over her 11 years promoting the agricultural biotechnology sector and interacting with farmers, stakeholders, and government officials at the domestic and global levels, Flores will bring a unique perspective to the NMPF staff.

Flores will start at NMPF on March 30. At that time, she can be reached at [BFlores@nmpf.org](mailto:BFlores@nmpf.org).

The National Milk Producers Federation (NMPF), based in Arlington, VA, develops and carries out policies that advance the well being of dairy producers and the cooperatives they own. The members of NMPF's 31 cooperatives produce the majority of the U.S. milk supply, making NMPF the voice of more than 40,000 dairy producers on Capitol Hill and with government agencies. For more on NMPF's activities, visit our website at [www.nmpf.org](http://www.nmpf.org).

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