



FOR IMMEDIATE RELEASE

September 1, 2009

Contact: Laura Mihm

(608) 355-8798

[Laura.mihm@foremostfarms.com](mailto:Laura.mihm@foremostfarms.com)

## David Ruch Joins Foremost Farms USA<sup>®</sup>

BARABOO, WI — David Ruch has joined Foremost Farms USA<sup>®</sup> as director of operations-manufacturing. Since 2004, Ruch has held various positions with Ecolab and most recently was the associate vice president of Ecolab Krofta operations, a business unit of Ecolab, with responsibility for integrating a new strategic business acquisition into the company. Dave will be responsible for manufacturing operations at Foremost Farms' Clayton, Wilson, Alma Center, Marshfield, Milan, Waumandee, Preston and Plover dairy plants.

"Dave brings a terrific mix of strategic business development and operational experience," said Mike Pronschinske, vice president-manufacturing. "I'm confident his experience and strong track record of results will help in the implementation of our goals for profitability, operational excellence and business development."

In addition to Ecolab, Ruch was with APV Baker, manufacturer of food production and baking equipment; Swiss Industrial Group, a packaging machinery manufacturer, and some smaller packaging machinery makers. He earned his masters in business administration from Duke University, Durham, North Carolina; a bachelor of science degree in electrical engineering from Tennessee Technological University, Cookeville, Tenn.; and a bachelor of science degree in engineering science from David Lipscomb University, Nashville, Tenn.

Ruch and his wife, Judith, have two daughters – Olivia, 13, and Anna Marie, 10. They will relocate to the Baraboo area from Lenox, Mass.

Foremost Farms USA is a dairy cooperative headquartered in Baraboo, Wis., and is among the top ten dairy cooperatives in the U.S. based on milk volume. Its 2,300 dairy farmer members live in Wisconsin, Minnesota, Iowa, Illinois, Indiana, Michigan and Ohio and marketed 5 billion pounds of milk in 2008. The cooperative has 10 cheese plants, six dairy ingredient plants, one butter plant, one milk transfer station and a regional office in Indianapolis, Ind. In 2008, the cooperative's revenues were \$1.6 billion.

*Note: A digital image of Dave Ruch is available by contacting Laura Mihm by phone at (608) 355-8798 or by e-mail at [laura.mihm@foremostfarms.com](mailto:laura.mihm@foremostfarms.com).*

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