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WLIC looking forward to another Farm Technology Days

VERONA, Wis. (June 17, 2010) – Wisconsin Livestock Identification Consortium is proud to announce they will be back in the UW Applied Technology Tent for 2010 Pierce County Farm Technology Days!

The Applied Technology Tent is used to demonstrate the latest advancements in many sectors of the dairy industry, including cow comfort and welfare, reproductive and nutrition advancements, and facility design. Also featured will be management tools such as RFID tags and software. WLIC, Valley Ag Software (DairyComp), AgSource/DHIA, I.D.-ology, Allflex, and Destron-Fearing will be demonstrating the benefits of RFID technology and answering questions with the assistance of some RFID-identified animals from UW-River Falls.

This is the third year WLIC has been invited to participate in the tent. They will also have a booth located in the Beef Annex, giving the producers and companies alike more opportunity to interact.

“With so many innovative and well respected companies participating, producers have a world class place to come and have their questions answered,” said Robert Fourdraine, WLIC’s chief operating officer.

“We are excited to have this great opportunity to educate the public about animal identification and farm management software methods again this year,” said Fourdraine.

Farm Technology Days will be held from July 20-22, 2010 at the Peterson Farm in Pierce County, WI.

The mission of the Wisconsin Livestock Identification Consortium is to create a secure livestock identification system to protect animal health and market access, and offering opportunities to enhance the marketability of Wisconsin livestock products. Representing more than fifty businesses, organizations and livestock producer associations, WLIC draws upon the collective strength of its diverse membership to help strengthen and advance animal disease traceability in Wisconsin and the nation as a whole.

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